

PRICING / List of Services (by Product Category)

(valid until 01/2010)

	Basic	Advanced	Pro	Premium	Enterprise
Shop Integration					
CAVI Shop	●	●	●	●	on enquiry
Customized Shop			●	●	on enquiry
Range of Products					
Choose yourself	●	●	●	●	on enquiry
Preset/relevant		●	●	●	on enquiry
Automatic allocation				R	on enquiry
Payment Methods					
Credit Card	●	●	●	●	on enquiry
Invoice		●	●	●	on enquiry
Pre-payment		●	●	●	on enquiry
Paypal		UK & US ONLY	UK & US ONLY	UK & US ONLY	on enquiry
Reporting					
Monthly	●	●	●	●	on enquiry
Weekly		R	●	●	on enquiry
ad-hoc reporting			R	●	on enquiry
Design					
Logo	●	●	●	●	on enquiry
Colors		●	●	●	on enquiry
Buttons		R	●	●	on enquiry
Templates		R	R	●	on enquiry
Corporate Identity			R	●	on enquiry
Video Player					
Standard	●	●	●	●	on enquiry
Customised			●	●	on enquiry
Video Editing					
1D (Video allocation)	●	●	●	●	on enquiry
2D (Video allocation/time reference)		R	●	●	on enquiry
3D (Context)		R	R	●	on enquiry
Support					
E-Mail	●	●	●	●	on enquiry
Hotline		●	●	●	on enquiry
Personal Consultant			●	●	on enquiry
Consultancy					
Video			R	●	on enquiry
E-Commerce			R	●	on enquiry
Social Media			R	●	on enquiry

● = Part of package | R = available on request | V = available on white-listed video players | * plus VAT

We're looking forward to hearing from you: tel. +49 40 328.9052.301 mail. support@cavi.tv

List of Services (by Product Category)

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	Basic	Advanced	Pro	Premium	Enterprise
Platforms					
Your own platform	●	●	●	●	on enquiry
Social Media/ Communities		V	V	V	on enquiry
3rd party platforms			R	R	on enquiry
Videos					
inVideo shops included	2	4	6	10	on enquiry
Setup costs for extra inVideo-Shops (p.m.)	€ 10	€ 10	€ 10	€ 10	on enquiry
Transactions					
Transaction costs	refer to transaction overview	refer to transaction overview	refer to transaction overview	refer to transaction overview	refer to transaction overview
Setup and Service					
Setup (one-time fee) *	-	€ 1.490	€ 2.290	€ 9.990	on enquiry
Service fee (p.m.) *	€ 49	€ 99	€ 129	€ 249	on enquiry
Contract Duration					
Duration (by month)	1	12	12	12	on enquiry
Notice period	1 month	1 month	1 month	1 month	on enquiry
Discounts					
Booking of 12 months in advance	1 month free	1 month free	1 month free	1 month free	on enquiry
Booking of 24 months in advance	3 months free	3 months free	3 months free	3 months free	on enquiry

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Transaction Overview

Transaktionen	Fix ^{*,**}	Var. ^{*,**}	Discount
0 - 1.000	€ 0,19	5,90%	Listed Price
1.001 - 5.000	€ 0,16	4,72%	20%
5.001 - 10.000	€ 0,15	4,54%	23%
10.001 - 25.000	€ 0,14	4,31%	27%
25.001 - 50.000	€ 0,13	3,95%	33%
> 50.001	on enquiry	on enquiry	on enquiry

* plus VAT | ** Transactions incl. costs for payment methods

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